



✉ renatayaresko@gmail.com
🏠 Kyiv
📄 Driving licence
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Skills

Responsibility

Excellent attention to detail

Communication

Purposefulness

Proactiveness

Punctuality

Stress resistance

Quick perception of information

Ability to self-education

Optimism

Languages

Ukrainian

Mother tongue

English

Upper-Intermediate

(First Cambridge Education Center)

Social networks

📘 @renatayaresko

📌 @renata-yaresko

Renata YARESKO

PR/Communications Manager

Work experience

Director of Communications

NGO Women in Nuclear Ukraine, Kyiv Since September 2023

- Development of a communication strategy;
- Preparation of content (press releases, posts, theses of speakers, presentation, visual and other materials);
- Creation of various activities according to the main areas of activity (projects, events, programs, etc.);
- Management of crisis communications;
- Coordination of all public relations activities.

Head of Public Relation Department

SE "NNEGC "Energoatom", Strategic Communications Directorate, Kyiv

From October 2018 to February 2024

- Development of a communication strategy,
- Development and implementation of the annual plan of events/projects (PR, CSR, SDG),
- PR, CSR, and SDG projects responsibility through the life cycle (initiate, plan, execute, control, close),
- Planning and control of the budget of events/projects,
- Study the social and political situation, research public opinion about the activities of the company and its impact,
- Ensuring the preparation of reports on the management of image and reputational risks, information, and explanatory work, non-financial reports, consultations with the public, etc.
- Ensuring interaction with various groups of stakeholders,
- Writing technical tasks and justifications for contracts for the purchase of multiple services (media monitoring, production of video clips, souvenir products, data processing and preparation of non-financial reports, rental of premises, services for printing products, services of information and advertising agencies),
- Management of teams from 5 to 15 people,
- Organization of communication support for projects.

Leading Communication Specialist

SE "NNEGC "Energoatom", Center of External Informational Communications, Kyiv

From March 2017 to October 2018

- Participation in the development of a single information policy concept for the company,
- Implementation of information campaigns dedicated to current topics of functioning and development of atomic energy,
- Organization of processes for preparation of non-financial report and booklets on sustainable development,
- Implementation of educational activities with international and domestic NGOs in order to minimize reputational and image risks.

Economist, 1st category

SE "NNEGC "Energoatom", Center of External Informational Communications, Kyiv

From August 2016 to March 2017

- Formation and assessment of the budget expenditure, particularly for the cost item "Work with the public",
- Preparation of documents for signing, and follow-up of contracts of the Center of External Informational Communications.

Research assistant

National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", Kyiv

From September 2015 to July 2016

- Scientific and educational work.

Economist

LLC "Information accounting systems LTD", Kyiv From October 2011 to November 2012

- Work with documents (preparation of contracts, invoices/acts for contractors and customers),
- Analysis of financial statements of the enterprise,
- Working with customers and finding new customers.

Professional competencies

- Process, project and staff control skills
- Public speaking skills (television, audience)
- Experience in implementation of departments' reorganization
- Leadership and managerial skills, team motivation and mentoring
- Organizing various events, writing event reports
- Processing and analyzing large amounts of data (SWOT analysis, causal relationship tree, etc.)
- Preparation and writing reports (GRI Standards), orders, regulations, documentation
- Experience in the field of corporate social responsibility (CSR, SDG)
- Risk-management skills (ISO 31000)

Education

● **Pre-MBA Management and Leadership Program**

Business School MIM , Kyiv From May 2020 to November 2020

Courses accomplished:

- Personal Effectiveness
- Managerial Psychology
- Organizational Behavior
- Management
- Project Management
- HR Management
- Leadership

● **Ph.D. in Economics**

Igor Sikorsky Kyiv Polytechnic Institute, Kyiv From December 2012 to December 2015

- Faculty of Management and marketing,
- Specialty "Economics and enterprise management",
- Dissertation topic: "Risk management of investment projects of power generation enterprises" (date of defense 07/04/2016).

● **Master**

Igor Sikorsky Kyiv Polytechnic Institute, Kyiv From September 2011 to July 2012

- Faculty of Management and marketing,
- Specialty "Foreign Economics".

Internship

● **Quality department ("Atomproektengineering")**

SE "NNEGC "Energoatom", Kyiv From June 2015 to July 2015

● **Department of business processes optimization**

Broadcasting, Radiocommunications & Television Concern (BRT), Kyiv

From August 2013 to October 2013

● **Internship**

State Agency for Science, Innovation and Informatization of Ukraine, Kyiv

From May 2010 to August 2010

Courses and certification

● **Certified risk manager based on ISO 31000 standards**

PECB Ukraine, Kyiv From June 2022 to June 2025

- Certificate ISO 31000 Provisional Risk Manager

● **Win in the nomination "Communication and interaction"**

«WiN Award – 2021», Kyiv November 2021

● **School of effective leadership**

Training center "Epoha", Kyiv, Ukraine From January 2021 to June 2021

● **Risk management courses**

«KROK» University, Kyiv September 2019

- Certificate П-19/2325

● **Rhetoric and public speaking courses**

Igor Sikorsky Kyiv Polytechnic Institute, Kyiv From September 2013 to May 2014

● **Diploma (3rd degree)**

Contest "World economy and international economic relations", Kyiv

From March 2012 to April 2012

Interests

Workout, traveling, drawing, embroidery